



DESIGN IN D.C. METRO



GOING BOLD

Interior designer Lily Z designs a colorful townhouse in D.C. with a reflection of her clients' personal expression.

Passionate about bold interiors, interior designer Lily Z reflects her clients' individuality and creativity, an ethos that is central to her work. As a result, her spaces buzz with an infectious energy.

"My goal is to create spaces that tell a story about the people dwelling there," Lily Z says. "Living in a space that truly expresses who you are is powerful. I want every room I design to impart that experience."

Cultivating a relationship with her clients and figuring out what makes them individuals is central to her process. It's a skill she's honed over a lifetime of "living and breathing interior design," including over a decade as the head of her boutique interior design firm, Lily Z Designs.

"It's a symbiotic relationship," she explains. "I learn so much

from my clients by walking through their homes and listening to their thoughts. My job is to take everything in, then offer my expertise in defining clients' vision, taking it to the next level and encouraging them to step outside of the box and be bold."

Lily Z's vibrant portfolio showcasing a uniquely personalized aesthetic offers a glimpse into her elevated, enlivened reimagining of the status quo. Bold colors breathe new dimension into traditional interiors, organic neutral palettes come to life, and the signature of her work, artisanal touches and inspired artworks, weave beautifully throughout.

"Interior design isn't about filling a room with expensive stuff—even expensive rooms can be boring and uninspired," she laughs. "The best projects I've worked on were the ones that had a story to tell about the beautiful people and the life moments they wanted to create."

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